



STRATEGIC PLAN 2018-2020



Trending Now: Mentoring into the Future

Vision

All young people realize their full potential

Mission

Enable life-changing mentoring relationships to ignite the power and potential of young people

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PILLAR	GOALS
<p>Increasing Our Impact</p> <p>To increase our impact by consistently delivering evidence-based mentoring services to more communities across Peel</p>	<ul style="list-style-type: none"> ▪ Foster a culture of learning and provide ongoing training for staff and volunteers to meet the specific needs of the populations of youth we are serving ▪ Embed opportunities for youth voice in our program planning and delivery ▪ Focus on an outcome-based service delivery framework for measurable and sustainable impact that is aligned with collective planning on services for children and youth, at local, regional, provincial and national levels
<p>Enhancing Our Sustainability</p> <p>To have a movement that is fit for current challenges, structured to succeed, and supported by diversified, long-term, and adequate levels of revenue</p>	<ul style="list-style-type: none"> ▪ Seek new and innovative revenue creation streams to diversify the existing resource development strategy ▪ Adapt BBBSP resource allocation and financial management practices to meet the deliverables and reporting required from the increase in government-funded programs
<p>Amplifying Our Voice</p> <p>To build awareness of the benefits of mentoring – driving greater commitment to mentoring, volunteerism, and supportive public policy</p>	<ul style="list-style-type: none"> ▪ Collaborate with diverse community partners for program design, development and delivery to best serve the emerging needs of children, youth and families in the most effective way ▪ Enhance the awareness of the impact of mentoring and the brand awareness of BBBSP at large, through effective public education, marketing and communication strategies ▪ Develop innovative and targeted strategies for recruitment, motivation, recognition and retention of diverse groups of volunteers, including youth, that reflect the changing demographics of the community
<p>Strengthening Our Leadership</p> <p>To build strong staff leadership and a governance volunteer base that reflect the values, skills, and experience necessary for our future</p>	<ul style="list-style-type: none"> ▪ Develop strategies which support the development of staff, board and volunteers while enhancing the culture of transparency and growth in the organization (talent management/compensation/recruitment/retention/succession planning) ▪ Continue to strengthen the training programs for all staff and volunteers, with a particular focus on Equity, Diversity & Inclusion (EDI)

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